

## MARATHON ASSET MANAGEMENT LLP ("MARATHON") - WEBSITE PRIVACY AND COOKIES POLICY

The following statement reflects the information gathering and dissemination practices for the website, <http://www.marathon.co.uk> (the "Website"), as well as any information services related to the Website.

### COOKIES

Marathon utilises cookies on the Website and your attention is drawn to the following general information relating to cookies.

Cookies can be either persistent or session based. Persistent cookies are small pieces of information sent to your browser by a website that you visit. They are stored on your computer, contain an expiry date, and may be used to track your browsing behaviour upon return to the issuing website. When you register on a website, cookies allow the website to remember your information so you will not have to re-enter it the next time you visit. They are widely used in order to make websites work properly and more efficiently, and to provide anonymous information to the owners of the Website.

Session cookies are short-lived, are used only during a browsing session, and expire when you quit your browser. Upon closing your browser the session cookie set by the website is destroyed and no personal information is maintained which might identify you should you visit such website at a later date.

When someone visits the Marathon Website cookies allow us to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the Website. We collect this information in a way which does not identify anyone. We do not make any attempt to find out the identities of those who visit our Website. We will not associate any data gathered from this Website with any personally identifying information from any source. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

The use of cookies on Marathon's Website allows us to measure visitor behaviour so that we can improve how the website works, and allows us to recognise you so that we can ensure you only see information that is relevant to you should you access this Website in the future.

The table below explains the cookies we use and why.

<b>Cookie Name</b>	<b>Purpose of cookie and additional information</b>
ASP.NET_SessionId	Dotnet Session cookie. This cookie will expire at the end of your Website session. <a href="#">Visit the Microsoft website for additional</a>

	<a href="#">information</a>
.ASPXFORMSAUTH	Authentication cookie for dotnet forms authentication <a href="#">Visit the Microsoft website for additional information</a>
domicile	This is a Marathon Website acceptance cookie. It stores the user's domicile so that they only see data relevant to their location. This cookie is stored for 1 year.
disclaimer	This is a Marathon Website acceptance cookie. It operates to indicate the user has accepted the disclaimer and the use of cookies. This cookie will expire at the end of your Website session.
Google Analytics: _utma _utmb _utmc _utmz	These cookies are used to collect information about how visitors use our Website. The information we collect is used to compile internal reports and help us to improve the Website. The cookies collect anonymous information, including the number of visitors to the Website, where visitors have come to the Website from and the pages they visit while on the Website. <a href="#">Click here for an overview of Google Analytics cookies</a>

You are not obliged to accept cookies that we send to you, and you can withdraw your consent at any time or modify your browser so that it will not accept cookies.

If you wish to withdraw your consent to the use of cookies you should adjust your browser settings to refuse cookies or you should immediately discontinue your use of the Website. If you choose not to accept cookies, however, some services on our Website may not be available to you.

You may withdraw your consent to Marathon placing cookies on your hardware at any time by contacting: Website Administrator, Marathon Asset Management LLP, Orion House, 5 Upper St. Martin's Lane, London, WC2H 9EA.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

## **EMAIL LINKS AND WEB-BASED FORMS**

Marathon uses email links and web-based forms to allow you to contact Marathon directly with questions, comments or to register technical issues. Marathon is committed to protecting your security and privacy and will comply with the relevant requirements of the Data Protection Act 1998. Marathon does not sell, lease or license this information to third parties. This information is used to respond directly to your questions or comments. Marathon may file your comments for the purposes of evaluating how to improve the Website or its services, or it may review and discard

the information. Marathon may share your personal information with third parties it engages to assist it in carrying out such purposes. These service providers are prohibited from using your personal information for any other purpose.

By using the Website, you consent to the collection, use and disclosure of personal information in accordance with these terms.

## **General**

You may withdraw your consent to the use and disclosure by Marathon of personal information which you have provided at any time upon reasonable notice by writing to the Website Administrator at Marathon Asset Management LLP, Orion House, 5 Upper St. Martin's Lane, London, WC2H 9EA. Should you do so, this may terminate access to the client area of the Website.

Upon written request, Marathon will give you access to the personal information it has on record about you. If you find any errors in such information, you may contact Marathon in writing at the address stated above and we will make all necessary corrections.

You may direct any questions or concerns about Marathon's Privacy and Cookies Policy by contacting: [info@marathon.co.uk](mailto:info@marathon.co.uk).

Marathon reserves the right to change or modify all or any part of this Privacy and Cookies Policy at any time, effective immediately upon notice published on the Website. If you continue to use the Website after such publication you shall be deemed to have accepted such changes.